

With LeadsOnline, it's easy being GREEN!

Today is Earth Day, so we've piled into the LeadsOnline think tank to brainstorm ways to reduce our ecological footprint while continuing to help you catch the Crooks & Cooks polluting our streets.

We all carpooled together, brought in our solar flashlights and then turned off the lights in the conference room. We started collecting cans to build hurricane-safe houses. We're all eating trail mix that tastes exactly like the trail. It's all a little weird for us, but every bit helps.

After working so hard to get on the bandwagon, we suddenly realized that we actually help thousands of you go green every day. When we first visited your departments, we saw those piles of paper. Stacks and stacks of pawn tickets. Some use rubber bands to hold the stacks. Some toss them into piles and ignore them later. Some leave them in envelopes. Some file them in drawers to ignore them later. All of this surely makes Al Gore very, very sad.

Now that you use LeadsOnline, there should be less paper lying around...unless of course you print every blasted ticket from our system. For those of you who still have those unsightly drawers full of pawn tickets, we have a deal for you!!

The "Show Us Your Drawers" Challenge

LeadsOnline services more than 1,000 cities, turning your paper pawn tickets into electronic data submissions. Thanks to you and to the pawn/secondhand hand dealers that use LeadsOnline to streamline the reporting process, we are collectively saving the earth from more than **THREE MILLION** pawn/secondhand tickets each month!

Here's your part: **Send us a picture of your pawn ticket "drawers", and we'll send you free stuff! (one per agency)** The organization that makes the biggest effort to Go Green by using the LeadsOnline service will experience personal fulfillment in knowing that they have done their best to protect the environment. And if that isn't enough to motivate the hippie inside-of us all, we'll see if we can find a *Go Green* starter kit complete with the out-of-print, limited edition "Trees Are the Earth's Hair" pamphlet to send you.

Please email all digital pictures to support@leadsonline.com to play! We may use 'em on our website for everyone to enjoy, but we'll keep your name and the name of your department a secret!

We've Already Received Our First Submission!



Apparently Officer Jane Doe is not only excited about going Green with LeadsOnline and chunking that box labeled "pawn stubs" into the nearest recycling bin. *We have chosen to protect her identity for obvious reasons.*

What are you waiting for? Join the LeadsOnline Green revolution!

LeadsOnline -- Saving the planet, one pawn ticket at a time.

Green Alert